
Digital Banking Insights

APRIL 8 2021

PAYOTEK DIGITAL



PAYOTEK

Digital Banking



PAYOTEK Digital helps banks understand the need for digitizing their operations and empowers them with a sound strategy and roadmap for their digital journey.

We combine our extensive business and technology competencies to accelerate business values for our digital banking customers. We bring our deep knowledge of the banking ecosystem and experience in core banking and customer management to offer cutting-edge digital solutions for banking enterprises. From supporting next-gen CRM solutions to strategizing for business process digitization, we handle it all.

Firmly ingrained with best practices from working with global banks and FIs, we have built a library of use cases and digital solutions that can give your banking enterprise an edge over the competition.

Our Capabilities

- Leverage digital technologies to speed up processes, bring transparency and security.
- Enabling robust data collection and applying analytics to enhance decision making
- Offer expert consulting on how to design products or services to improve customer experience.
- Apply agile principles to streamline business processes and transactions.
- Identify, understand and mitigate risks with effective risk management and compliance frameworks.

Key Digital Banking Trends



Personalization

Leverage data and AI for predictive personalization of services

Automation

Automate the process, payments, and transfers to improve the digital customer experience



Open-Banking

Open banking, as the first step towards open data, to create completely connected and data-driven customer experiences

Cashless Economies

Growing trend towards cashless payments and transactions and aim towards financial inclusion



Cloud Adoption

Migration of core-banking systems to the cloud for agile, interactive banking experiences